



## *Announcing the 2010 TABPI Young Leaders Scholarship*

The *TABPI Young Leaders Scholarship* was created to increase interest in the b2b publishing world with younger editors who are advancing in their editorial careers. The scholarship is sponsored by TABPI and the American Society of Business Publication Editors (ASBPE). The scholarship allows younger editors — who might otherwise be unable — to attend an educational b2b editorial event. This year's scholarship is to attend the ASBPE Editorial Conference, scheduled for July 21-23, 2010 in Chicago, Ill., USA. The conference contains an evening networking event on July 21, followed by two full days of intensive editorial sessions on topics that will include:

- Useful seminars, panel discussions, and workshops targeted at editors of business, trade, and association print and Web publications
- A chance to network with fellow business editors in an interactive setting designed for editors
- Top-notch, cutting-edge speakers

These scholarships are open to all business editors, including print and Web, **who work outside of the United States** (for editors in the U.S., ASBPE sponsors a similar scholarship, please see [www.asbpe.org](http://www.asbpe.org) for details). Scholarships pay the conference and hotel room costs for up to two worthy applicants per year, along with up to \$500 towards airfare costs. Transportation to and from the conference, any non-conference meals, and other incurred costs are the responsibility of the winners or their individual publishing companies. The scholarship is not transferable to other persons or events.

Applicants must meet the following qualifications:

- Are 30 years of age or younger on or about July 15, 2010.
- Are currently a business publication editor (print or web), and have been so for a minimum of two years.
- Their candidacy is sponsored by their publication's Chief Editor.
- Plan to continue in the business press as a career.
- Not be a past YLS winner.

The deadline for applications is March 12, 2010. Scholarship winners will be notified on or before April 30, 2010. A listing of winners will also be posted on the TABPI website, [www.tabpi.org](http://www.tabpi.org). If you have questions about your submission, or general questions about the scholarship, please email them to [info@tabpi.org](mailto:info@tabpi.org) or contact TABPI President Paul J. Heney at 1-440-376-5672 (cell).

### ABOUT TABPI:

Based in Cleveland, Trade, Association and Business Publications International (TABPI; [www.tabpi.org](http://www.tabpi.org)) is a worldwide organization dedicated to bringing together editors working for English-language publications worldwide, and encouraging a common dedication to editorial ethics and excellence.

TABPI's editorial and design awards program, the Tabbies, is open to English language B2B publications in more than 40 countries. Its Young Leaders Scholarship program makes editorial training possible for selected b2b editors each year. TABPI also sponsors an annual Magazine Critique Service and provides a free b2b forum at [tabpi.evecommunity.com/eve](http://tabpi.evecommunity.com/eve).

Contact: Paul J. Heney, President, TABPI, 1-440-238-7880, FAX: 1-440-209-7500, or [pheney@tabpi.org](mailto:pheney@tabpi.org).



*TABPI Young Leaders Scholarship Application Form*

Name \_\_\_\_\_

Title \_\_\_\_\_

Magazine Name \_\_\_\_\_

Publishing Company \_\_\_\_\_

Address \_\_\_\_\_

City, Region, Country \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email address \_\_\_\_\_

Website URL \_\_\_\_\_

**Please include the following along with this form:**

1. Your current resume.
2. Write a short essay (500 words or less) explaining how you became involved in the business press and where you see yourself in 5 to 10 years.
3. Share your feelings (500 words or less) on what you believe is the biggest challenge that is faced by business publication editors today and your solutions to those challenges.
4. A short letter from your publication's Chief Editor supporting your candidacy.
5. Two recent samples of your writing — can be feature, department, editorial, or other.
6. Color photo in high resolution pdf or jpg format.
7. A short biography.

These materials must be received no later than **March 12, 2010**; mail to:

TABPI  
Young Leaders Scholarship  
8870 Lakeview Dr.  
Olmsted Falls, OH 44138  
UNITED STATES

or FAX to: 1-440-209-7500