2016 TABBIES—CATEGORIES & DESCRIPTIONS

[DESIGN CATEGORIES]

1. FEATURE DESIGN
Submit one complete in-depth feature article that appeared in a single issue.

2. FRONT COVER, DIGITAL IMAGERY
Submit one cover with a computer-generated or digitally modified image as the central focus.

3. FRONT COVER, ILLUSTRATION
Submit one cover with an illustration as the central focus.

4. FRONT COVER, PHOTOGRAPH
Submit one cover with one or more photographic images as the central focus. Original or stock photography may be used.

5. FRONT COVER, SPECIAL ISSUE
Submit one non-standard issue's cover (such as buyers guide, special report, directory).

6. OPENING PAGE OR SPREAD
Submit one example of an opening page or opening spread from a feature article.

[EDITORIAL CATEGORIES]

7. BEST SINGLE ISSUE
Submit one complete regular issue.

8. DEPARTMENT
Submit two separate examples of any regular department that appears at least four times per year.

9. EDITOR'S COLUMN
Submit one signed editorial, written by a full-time staff member.

10. FEATURE ARTICLE
Submit one complete in-depth feature article that appeared in a single issue.

11. FOCUS/PROFILE ARTICLE
Submit one article that focuses on a reader, individual, or company within the magazine's covered industry.

12. HOW-TO ARTICLE
Submit one complete how-to article. Entries should focus on how to solve a problem, not simply cover a technology (those should be entered in the Technical Article category, #16).

13. REGULAR COLUMN
Submit a regular column, either staff-written or contributed, from two separate issues.

14. SPECIAL SECTION
Submit a special editorial section that appeared within one issue. No advertorials.

15. TECHNICAL ARTICLE
Submit a technical article that appeared within one issue. Entries should focus on a technology applicable to readers, and not how to solve a technical problem (those should be entered in How-To Article, #12).

[ONLINE CATEGORIES]

16. BEST B2B WEBSITE
Submit your URL, any required passwords/logins and a short (250 word maximum) description of this site, its mission, and your readership.

17. BEST USE OF SOCIAL MEDIA
Submit your publication URL, any required passwords/logins and a description (1,000 word maximum) of your readership. Explain how your publication engages viewers through social media. Include all relevant Twitter handles, Facebook pages, LinkedIn groups, YouTube or video channels, blogs, etc.

18. E-NEWSLETTER
Submit images of or links to three complete e-newsletter issues, along with a short (500 word maximum) description of the newsletter's mission, frequency, circulation numbers and audience.